**New York Employment Services**

**Church of Jesus Christ of Latter-day Saints December 2024 Leadership Bulletin**

Brian Brandenburg 607-233-4489 [brandenburgbk@churchofjesuschrist.org](mailto:brandenburgbk@churchofjesuschrist.org) Sheila Brandenburg 607-233-4635 [swbranden@churchofjesuschrist.org](mailto:swbranden@churchofjesuschrist.org)



**Advanced Job Search Group (AJS).** Searching for a job can be a lonely and frustrating process. However, with AJS it doesn’t have to be.

AJS is a networking group facilitated by experienced Employment Services Missionaries. In AJS job seekers are encouraged to follow the [15-10-2 job search method](https://www.churchofjesuschrist.org/life/using-the-15-10-2-method-in-your-job-search?lang=eng). Regional AJS groups meet via Zoom every weekday at 8:30 AM (Other times are available).

Those who join get daily support and encouragement from Employment Services and other job seekers. They are better able to hold themselves accountable and get a boost to propel them to effective action.

If someone in your ward is looking for employment and might benefit from attending AJS they can [register here](https://www.churchofjesuschrist.org/life/accelerated-job-search?lang=eng).

**Website Gem--**[Employment.churchofjesuschrist.org](https://Employment.churchofjesuschrist.org). **The 15-10-2 method**. *70% or more of jobs are found through networking*. The 15-10-2 method is a daily effort to identify networking opportunities and connect with them effectively.

“15-10-2” is an easy way to remember the three-part method*: Every day, identify 15 new resources, make 10 contacts, and hold 2 face-to-face meetings/interviews*.

**“15.” Identify 15 New Resources.** A “resource” is anything that will help you discover job opportunities and connect with the right people. Here are some examples:

* **People**: Friends, family, church members, leaders, counselors, previous co-workers, colleagues.
* **Places**: Chambers of Commerce, local employment agencies, civic associations, potential workplaces.
* **Things**: Business directories, company websites, job search websites, journals, magazines, newspapers, online search engines.

Those who identify 15 new resources each day see that opportunity is everywhere and resources are limitless.

**“10.” Make 10 Contacts.** Next, make 10 contacts every day. A contact is any job-related interaction with one of your resources. For example, this could include:

* Applying for a job
* Sending a [resume](https://www.churchofjesuschrist.org/life/tips-for-how-to-create-a-resume?lang=eng)
* Informing friends/family that you are looking for work
* Speaking with potential employers

**“2.” Hold 2 Face-to-Face Meetings or Interviews.** Finally, hold 2 face-to-face meetings or interviews each day. If in-person meetings are impractical, phone calls will work. Meeting others in person fosters better communication and understanding.

**Why Use the 15-10-2 Method?** Job seekers often spend hours looking for job postings online, filling out applications, and sending in resumes with little to no personal engagement. That approach is typically not very effective. The 15-10-2 method, however, helps you focus on the most productive and efficient job search strategies. Networking and connecting directly with others can lead to faster results and ultimately help you land the job you want.

**Tips for Stake and Ward Employment Specialists.** Encourage job seekers to publicize their search. While it’s natural to want to keep a job search private, it’s not helpful for job seekers. Most people are eager to help once they know about the situation. Job seekers who actively share their goals—like using the *Me in 30* approach featured in last month’s bulletin—are more likely to receive the support they need.

*(We’d love to hear your tips for stake/ward specialists!)*

**Traveling Workshops.** We realize that not everyone can meet with us in the employment center. And we don’t have time to meet with everyone individually, so we are taking employment services on the road to conduct 60-to-90-minute employment workshops for your stake/ward. We customize the workshop to the needs of your members. Topics may include helping design a winning resume, networking effectively, using the right online tools to get jobs, finding the first job, and more. Please let us know if you’re interested in having us conduct a workshop in your area.

**Thought of the Month. “**After 14 months of unemployment, I secured a management position in our area in which I could use my best skill set. …The *kindness, benevolence, and understanding* from many families in our ward have been beyond belief and have kept me going when I could not have moved forward otherwise. With my bishop’s assistance, I was able to keep my hopes up and be optimistic for success.”**Bottom of Form** Paul Johnson, “What I Learned While Unemployed,’ June 2017 Ensign.